



## Electrical Contractors' Association (S.A)

**THE HANDS OF SAFETY**

91 Newton Road  
Meadowdale Ext. 2  
GERMISTON 1401  
P O Box 9683  
EDENGLLEN 1613  
Tel (011) 392-0000  
Fax (011) 974-9402  
e.mail [info@ecasa.co.za](mailto:info@ecasa.co.za)

### Online Advertising Contract

Please mark the frequency and ad size you wish to purchase:

**Ad Size:** Full Banner \_\_\_\_ Half Banner \_\_\_\_

**Frequency:** \_\_\_\_ (one year contract) \_\_\_\_ \*Monthly (One to Eleven Months)

**Price Full Banner:** R1499/monthly or R999/monthly for One Year Contract

**Price Half Banner:** R999/monthly or R499/monthly for One Year Contract

*\*Prepayment is required on all Monthly advertisement invoices.*

**\*\*Select Month (s):**

**\*\*Space Closing Date is seven (7) days prior to first day of the month in which advertisement is to commence**

Jan \_\_ Feb \_\_ Mar \_\_ Apr \_\_ May \_\_ Jun \_\_ Jul \_\_ Aug \_\_ Sep \_\_ Oct \_\_ Nov \_\_ Dec

### Complete Fully

**Name of Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Link Advertisement to your company website?** Yes \_\_\_\_ No \_\_\_\_

**If YES, please provide the URL address for link:** Http:// \_\_\_\_\_

**Name and Title of Authorizing Party:** \_\_\_\_\_

**Signature of Authorizing Party:** \_\_\_\_\_

**NOTE: This is a legally binding contract. In signing this document, the advertiser and ad agency agree to abide by all of the contract terms and conditions as noted on this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with the ECA(SA). The ECA(SA) reserves the right to review and reject any advertisement submitted for publication to The ECA(SA)'s website.**

Website: [www.ecasa.co.za](http://www.ecasa.co.za) Enquiries: [info@ecasa.co.za](mailto:info@ecasa.co.za)  
Jhb (011)392-0000 Dbn (031)312-6313 Pta (012)342-3242 PE (041) 363-1990 Bfn (051) 447-0859 Cpt (021) 462-2690 El (043) 721-1559

*Services Include: Labour Relations - Training - Client Liaison - Contractual Advice Technical Advice –  
Advice on Legal Matters - Guarantee of Work Scheme – Magazine*



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**CANCELLATION:** No cancellation of contracted space will be deemed valid unless received in writing by the ECA(SA) at least 30 days prior to the Space Closing Date. Contracts signed 30 days or less prior to the Space Closing Date are non-cancelable. Failure to comply with this condition will result in the advertiser being billed accordingly. The ECA(SA) will, at its discretion, either repeat a previous advertisement or publish nothing.

### ECA(SA) OFFICE USE ONLY

Signature of Authorized ECA(SA) Representative: \_\_\_\_\_ Date: \_\_\_\_\_

### ARTWORK (ADVERTS) REQUIREMENTS

1. Half Banner ads: 125x50 pixels and up to 150k.
2. Full Banner ads: 200x100 pixels and up to 150k.
3. Files can be in gif or jpg format.
4. Rates listed on the previous page are for the noted size/shape. If the artwork supplied is different from the specifications listed in the contract signed by the advertiser, additional charges will apply to make the artwork comply with the contract specifications.

### TERMS AND CONDITIONS

1. The ECA(SA) reserves the right to review and reject any advertisement submitted for publication to its website.
2. The ECA(SA) does not guarantee any given level of circulation for an advertisement.
3. Advertisers and their agents assume full liability for all content of advertisements published on its website. The advertiser assumes responsibility for any claims made against the ECA(SA) or arising there from. Advertiser agrees to indemnify, defend, and hold the ECA(SA) harmless from any and all liability of such advertisements.
4. Cancellations, changes, or corrections must conform to published deadlines and will not be accepted unless presented in writing and signed by both parties. No cancellation of contracted space will be deemed valid unless received in writing by the ECA(SA) at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. The ECA(SA) will, at its discretion, either repeat a previous advertisement or publish nothing.
5. No conditions printed or otherwise appearing on the space order, billing instructions, or copy instructions which conflict with the ECA(SA) stated policies will be binding on the ECA(SA).
6. No contract is valid unless it is signed by the ECA(SA)'s authorized agent on behalf of the ECA(SA).

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7. The advertiser warrants that the representative executing the contract has the legal authority to create a binding agreement with the ECA(SA).
8. Prepayment is required for all Monthly Advertisement invoices. Any invoice for Monthly Advertisement that is not paid prior to the first of the month in which advertisement is to commence will not be published to the ECA(SA)'s website. Payment terms are net 30 days from date of invoice for Annual Contracts. Any unpaid balance over 30 days on invoices for Annual Contracts will be charged an additional 1.5% per month.
9. The ECA(SA) reserves the right to change or modify the policies, terms, and rates set forth herein at any time.
10. The ECA(SA) does not render commissions to advertising agencies.
11. Advertising will not be accepted that is considered by the ECA(SA) in any way to be inappropriate to the ECA(SA)'s image.
12. In accepting advertising, the ECA(SA) provides no guarantees that such advertising will result in revenues for the advertiser.
13. The final decision on advertising format and terminology rests with the ECA(SA) and is provided on the Advertising Specification Sheet.